



# Sponsorship opportunities

# Enabling Sustainable Society / Economy-Wide Transition through Sustainable Bonds

8th Annual ICMA & JSDA Conference

22 November 2024 | Tokyo



We are pleased to announce the ICMA & JSDA Annual Sustainable Bond Conference 2024: Enabling Sustainable Society / Economy-Wide Transition through Sustainable Bonds. The conference will cover international progress on policy and market support for transition finance, as well as the potential and the challenges of financing transition with sustainable bonds including case studies in Japan. Participants will also discuss the wider prospects for sustainable finance in Japan and across Asia.

This conference, on its 8th year, has become one of the key sustainable finance events in the country, gathering more than 600 delegates in 2023 from all market constituents in sustainable finance including government and other public sector officials, issuers, banks, investors, market infrastructures, external reviewers and law firms.

This in-person event taking place in Tokyo is open to all ICMA and JSDA members and all interested parties free of charge. The event, which will also be broadcasted virtually, will include simultaneous translation (English/Japanese).













### Sponsorship opportunities

Only one available

#### Lead sponsor with keynote

- Keynote speaking slot
- 3mx2m exhibition stand
- · Branding as a lead sponsor
  - Logo and 100 word profile on event page of the ICMA website
  - Logo on marketing of event (email marketing to ICMA's global database of 50,000, social media posts on LinkedIn and Twitter)
  - Logo on holding slides in the conference room
  - Acknowledgement of sponsor support in the speeches

€14,000

Limited availability

#### Lead sponsor

- Panel discussion speaking slot
- 3mx2m exhibition stand
- Branding as a lead sponsor
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  - Logo on marketing of event (email marketing to ICMA's global database of 50,000, social media posts on LinkedIn and Twitter)
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**€12,000** 

### **Sponsor**

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€6,000







# Sponsorship opportunities

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