



# ICMA Annual Charity Ski Weekend

15-17 January 2016, Zermatt, Switzerland



## Event Background

- For almost 40 years, the International Capital Market Association (ICMA) Region of Switzerland & Liechtenstein has organised an annual ski event for ICMA member firms.
- The annual charity ski weekend has become a major event and is one of the main social gatherings in the calendar year for the Association, attracting over 150 professionals. The ski weekend is a great networking opportunity and is open to ICMA's entire global membership.



## Charity

- Each year, the ICMA Annual Charity Ski Weekend donates to a charity. This year, the chosen charity is HELVETAS Swiss Intercooperation. Amongst other projects, HELVETAS works to ensure that young people have access to high-quality professional education, which is an indispensable element of poverty eradication.
- Visit <http://www.helvetas.org/> for further information on this worthy cause.



## Event Overview

### Friday, 15 January :

- Pre-dinner drinks and seated dinner – Parkhotel Beau Site

### Saturday, 16 January:

- Ski Race – Riffelberg
- Networking lunch – Buffet & Bar Riffelberg
- Free Ski
- Gala Dinner – Capri Restaurant

### Sunday, 17 January:

- Free ski and departures

*This schedule is subject to change*

## Friday, 15 January – Welcome reception

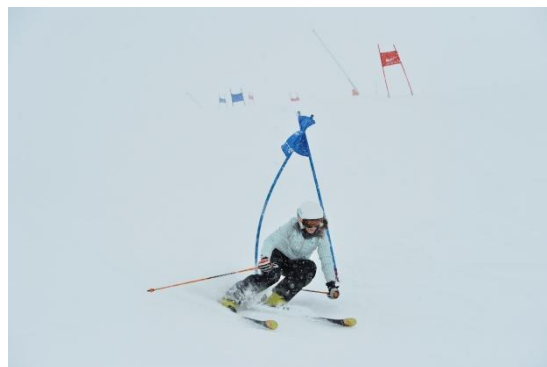
Parkhotel Beau Site



## Saturday, 16 January - Races

08.30 – Riffelberg. Registration to the ski race open (Bibs will be available for collection from the registration area)

10.00 – Ski races to commence



## Saturday, 16 January - Lunch

Buffet & Bar, Riffleberg



## Saturday, 16 January – Gala reception

Capri Restaurant





## Accommodation

- We are recommending a number of hotels, which have each reserved a various number of rooms – on hold until mid to late November.
- MONT CERVIN PALACE
  - CHF 440 per night
  - [www.montcervinpalace.ch/](http://www.montcervinpalace.ch/)
- PARKHOTEL BEAU SITE
  - CHF 300-340 CHF per night
  - [www.parkhotel-beausite.ch/](http://www.parkhotel-beausite.ch/)

Details of more recommended hotels can be viewed at <http://www.icmagroup.org/events/icma-annual-charity-ski-weekend-2016/>

## Sponsorship Opportunities

### 1. Lead Sponsor CHF 10,000

- Benefits include:
- Logo and 100 word company profile on the Ski Weekend 'Sponsors' web page ([www.icmagroup.org](http://www.icmagroup.org))
- Logo and 75 word company profile on lanyard cards
- Logo on banners at the event (including at the lunch and both social functions)
- Opportunity to supply prizes for the winners of the ski races (4 categories – prizes to be provided at sponsor's own cost)
- 5 x complimentary ski lift passes

### 2. Supporting Sponsor CHF 5,000

- Benefits include:
- Logo and 50 word company profile on the Ski Weekend 'Sponsors' web page ([www.icmagroup.org](http://www.icmagroup.org))
- Logo and 50 word company profile on lanyard cards
- Logo on selected banners at the event
- 1 x complimentary ski lift pass

## Sponsorship Opportunities

### 3. General Sponsor CHF 3,000

- Benefits include:
- Logo on the Ski Weekend 'Sponsors' web page ([www.icmagroup.org](http://www.icmagroup.org))
- Logo and 25 word company profile on lanyard cards
- Logo on selected banners at the event

### 4. Personal donation CHF 250 or CHF 500

- As an additional sponsorship opportunity, ICMA also invites interested individuals to make a personal donation.

Benefits include:

- Name to be included on a list of donators and a mention in the welcome speech made at the reception on Friday 16 January

If you are interested in any of these sponsorship packages or would like to discuss other options, please contact Shannelle Rose at [shannelle.rose@icmagroup.org](mailto:shannelle.rose@icmagroup.org) or +44 207 213 0327 or +44 7788 392 922.